

Risa Slepikas

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EDUCATION

Bachelor of Arts and Bachelor of Science | 2026 | University of South Florida

Integrated Public Relations & Advertising and Music Studies | Minor: Deaf Studies

EXPERIENCE

Live Events Assistant | Tampa Bay Lightning | 2023-Present

Execute Tampa Bay Lightning branded promotional activations at grassroots marketing events, watch parties, season kickoff events, and playoff events. Communicate information at appearances and support the growth of the brand in the community.

Game Presentation Assistant | NCAA Women's Final Four | 2025

Support the game presentation department with activations and in-game entertainment while creating a welcoming experience for individuals participating in activations.

Rocky D. Bull Manager | USF Athletics | 2022-Present

Run the social media platforms for the USF mascot Rocky D. Bull. Create marketing plans and content to increase social media engagement. Assist with photoshoots to gather content relevant to the marketing plan.

Sparkle Squad | Tampa Bay Sun FC | 2025-Present

Assist with branding and management of the mascot Solé throughout the Tampa Bay Area. Create social media content and in-person engagement.

Event & Social Media Coordinator | Workforce Development Partners | 2025-Present

Help plan, prepare, execute, and break down community-wide events with up to thousands of attendees. Work with a team to maintain event expectations.

Marketing Staff | USF Athletics | 2021-Present

Work alongside the USF Athletics Marketing department to assist with in-game activations, generate crowd participation, and support planning and execution at Division I sports offered at USF.

VIP Assistant | Live Nation | 2022-Present

Support VIP guest experience by managing check-in, coordinating lounge setup and breakdown, and providing detailed knowledge of the tour and venue.

Event Management | Nocatee | 2018-Present

Help plan, prepare, execute, and break down community-wide events with up to thousands of attendees. Work with a team to maintain event expectations.

HONORS AND AWARDS

- USF Dean's List (Fall 2023-Present)
- USF School of Music Student Ambassador (2021-Present)
- Zimmerman School of Mass Communications Advertising Endowed Scholarship Recipient (2022-23)
- Zimmerman School of Mass Communications Carrie Lyn Krusoe Memorial Award (2024)
- National Youth Character Award and Scholarship Recipient (2020 and 2021)